



Activate OnDemand

Executive Overview



SugarBush

Media Solutions



Activate OnDemand



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Activate OnDemand – Value Proposition



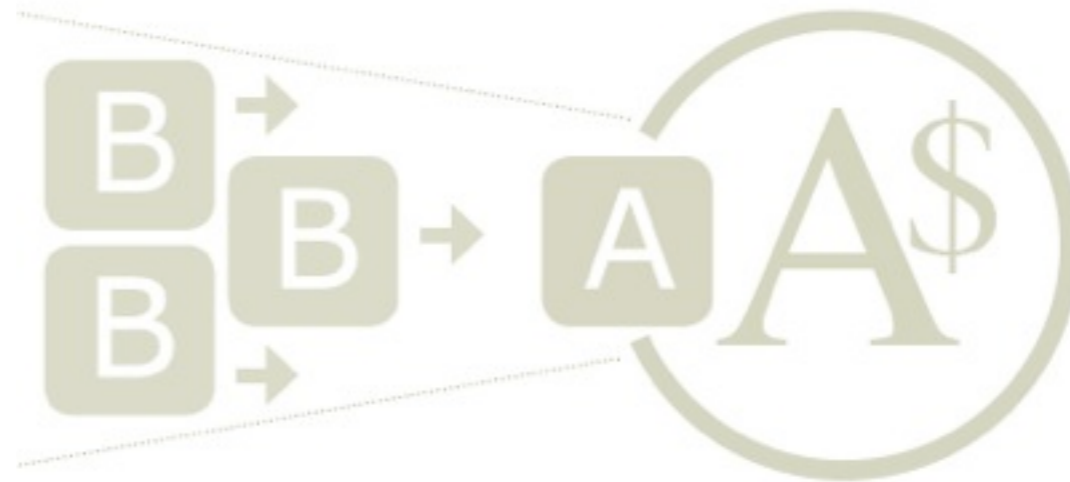
Convert your expensive inventory of company documents into a single, dynamically driven, on-demand personalized brochure.

Activate OnDemand – Value Proposition



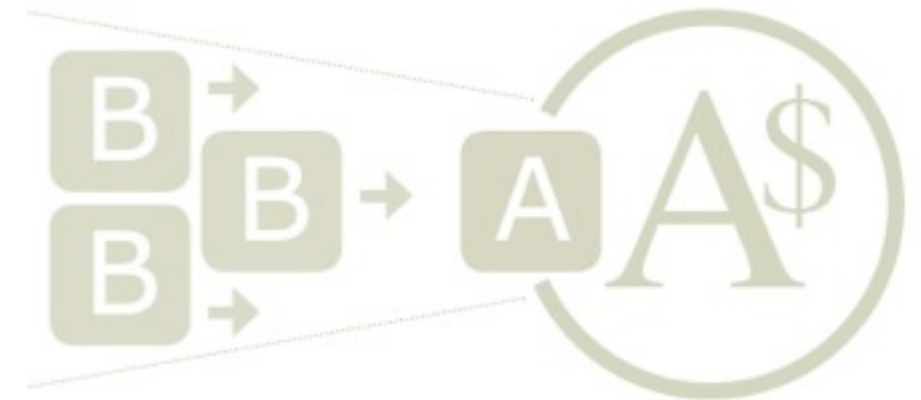
Since Activate onDemand is produced only when requested, you can eliminate large inventories of marketing collateral and save valuable storage space.

Activate OnDemand – Sales Ready Leads



Activate onDemand is a qualified lead generation tool. When a customer requests company information through Activate onDemand, you will have greater insight on their needs.

Activate OnDemand – Sales Ready Leads



Eliminate outdated documents and use Activate onDemand to generate sales ready leads.

Activate OnDemand – Components

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Another Great Seminar from SugarBush Media Solutions

Seminar: Five Marketing Tools to Combat a Recession

REGISTER NOW

First Name:*

Last Name:*

Email Address:*

Phone:*

Company Name:*

Job Function
Choose a Value

Industry*
Choose a Value

Address

Address 2

City

Top Five Battle-Ready Marketing Tools to Combat a Recession
Monday, June 22nd 2009 9:00am (ET)-11:30am (ET)

Automation Alley
2675 Bellingham Drive
Troy, MI 48083-2044

Top Performers are using five battle ready marketing automation tools to combat the recession. Best in class organizations are blending a combination of new strategies and tools that are optimizing the marketing spend and increasing the effectiveness of marketing initiatives.


Attend and learn:

What Marketing Management Solutions Best-In-Class companies are leveraging to combat the recession.

The big picture on how these new strategies and technologies can create visibility into your sales pipeline and close the loop to sales.

Easily integrates into the end-user environment.

Activate OnDemand – Components



Another Great Seminar from SugarBush Media Solutions

Top Performers are using five battle ready marketing automation tools to combat recession. Best in class organizations are blending a combination of new strategies and tools that are optimizing the marketing spend and increasing the effectiveness of marketing initiatives.

Attend and learn:

- What Marketing Management Solutions Best-In-Class companies are leveraging to combat the recession.
- The big picture on how these new strategies and technologies can create visibility into your sales pipeline and close the loop to sales.
- Marketing Dashboards and how to measure the effectiveness of your marketing effectiveness for management.

Additional:

The technical tools being demonstrated at the seminar are used by multiple vertical markets. In addition we will demonstrating five case in different markets.

Who Should Attend:

- Presidents/CEOs
- VP of Marketing
- Vp of Sales
- Chief Marketing Officers
- Membership Managers/Directors
- Directors of Development

Upon registration, you will receive our complimentary newspaper, "Marketing Solutions to Offset a Recession"

Seating is limited, Sign Up Today

Choose a Value

Industry*

Choose a Value

Address

Address 2

City

State

Please Select

Zip Code

of Employees

Choose a Value

of Emails Monthly

Choose a Value

Please fill out the following three polling questions. We will be sharing the results of this poll during the seminar so you can compare your challenges with your peers.

Biggest Marketing Challenge*

Choose a Value

Biggest Sales Challenge*

Choose a Value

Biggest Website Challenge*

Choose a Value

* Indicates that these fields are required and must be filled in.

Submit

Activate OnDemand – Components



SugarBush Media Solutions leverages marketing management solutions to help marketers better quantify and measure the value of their marketing programs. We leverage relevant marketing, process automation and multiple media to deliver innovative marketing programs designed to drive better results.

SugarBush
Media Solutions

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248.373.8888
800.824.4910

John,
Let us help put
Activate B2B to
work for you!

SugarBushms.com

John Smith
Global Manufacturing Inc.
1010 Industrial Drive
Main City, MI 48000

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Media Solutions

ABC TELECOM SERVICE
Leverages New Activate OnDemand Technology

Welcome the future of communications, personalized relevant content delivered on demand based on what customers care about.

Your marketing should do more for you, like drive leads. Now you can invest in printed material when it counts and only when requested.

The time has come to eliminate excess page counts, decrease or eliminate inventory of printed literature, flyers, catalogs, brochures and more.

Welcome to Activate OnDemand for B2B

Solutions & Product Offerings

Just a few simple questions and a highly customized brochure is automatically produced.

Activate OnDemand – Components



Activate onDemand brochures are completely customized, variable length documents that speak directly to your prospects' needs.

Thank You



Please contact me today to learn more about how Activate onDemand can help jump-start your company with more sales ready leads.

SugarBush Media Solutions
Innovative Marketing. Better Results

www.SugarBushMS.com



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President and CEO